

11TH STREET STUDIOS	387
AIR-EDEL	62
AIRGIGS	421
ALVANI TUNES	174
ALVANI TUNES	296
BILLYSULLIVANSORE.COM	30
BILLYSULLIVANSORE.COM	429
BMI	324
CHAMPION SITE + SOUND	423
CHARLESTON SOUND STUDIOS	387
CLEOPATRA RECORDS	327
CROSSOVER ENTERTAINMENT	389
CSS MUSIC	2
CSS MUSIC	12
CSS MUSIC	175
DAYTRIPPER MUSIC PUBLISHING	297
DOWNTOWN MUSIC PUBLISHING	228
EMG LICENSING	298
EMG LICENSING	414
ERIC COLVIN	68
EXTASEE	424
FORMOSA MUSIC	162
FRESH FLAVOR	301
GUILFORD SOUND	438
GUILFORD SOUND	439
HIPGNOSIS SONGS FUND	232
HIPGNOSIS SONGS FUND	480
HOLLYWOOD VAULTS	125
HUMM CONSULTANCY	441
HYFI	422
ICEBERG MUSIC GROUP	212
ICEBERG MUSIC GROUP	307
IN MUSIC ENTERTAINMENT	216
JC3 MEDIA MUSIC	233
JOE KURASZ	84
JUST FOR THE RECORD	390
KALIFILM PRODUCTIONS	69
KALIFILM PRODUCTIONS	142
KALIFILM PRODUCTIONS	143
KEY ORIGINAL LIVESTREAMS	427
KSA MANAGEMENT	322
LAHOMES4U	440
LOST IN SOUND	330
MICHAEL WELSH PRODUCTIONS	13
MUSIC SUPERVISOR.COM	141
NEW HEIGHTS ENTERTAINMENT	3
NEW WORLD RECORDS	328
NEW WORLD RECORDS	410
PEER MUSIC	231
PEN MUSIC	295
PLAYGROUND MUSIC PUBLISHING	264
PLAYGROUND MUSIC SYNC MASTERS	329
PLUM CREATIVE CONSULTING	436
REPRTOIR.COM	4
REPRTOIR.COM	283
SEVEN SEAS MUSIC	142
SIDEDOORACCESS.COM	434
SKYWALKER SOUND	405
SOUNDS OF INDIA	20
STREAM TUNE-UP	430
STUDIO REFERRAL SERVICE	388
SYNCHTANK	155
SYNCSUMMIT.COM	108
THE CITY OF PRAGUE ORCHESTRA	319
THE CUTTING ROOM	386
THE DIMENNA CENTER	407
TRACKDOWN	432
TREVANNA TRACKS	154
TRUE ROAD MUSIC	176
ULTIMATE STUDIOS, INC.	425
WARNER CHAPPELL PROD. MUSIC	173
ZERO FEE MUSIC	209

Music Supervisors

35Sound

P.O. Box 217
Pacific Palisades, CA 90272-0217
310-454-1280 fax: 310-454-3443
<http://35sound.com>

From on-camera performances, to original score production and premium music licensing, 35Sound provides a complete range of music services and solutions for film, television, advertising, and new media. Over 30 years experience producing original music, soundtracks, scores and albums.

G. Marq Roswell

MUSIC SUPERVISOR
310-454-1280 fax: 310-454-3443
gmarq@35sound.com



Carter Little

MUSIC SUPERVISOR
310-454-1280 fax: 310-454-3443
carter@35sound.com

Abbey Entertainment

Los Angeles, CA 90048

Personal Manager of Recording Artists (Lenny Kravitz - Let Love Rule, Mama Said)
Music Supervision for Television and Motion Pictures (Square Pegs, A Different World, Decline of Western Civilization III, Beverly Hillbillies Movie, But I'm a Cheerleader)
Producer of Television and Motion Pictures (The Girl in the Room, Mapping the Music)

Stephen Smith

MUSIC SUPERVISOR
abbeyent@aol.com



Aberle [Matt]

2418 Wild Oak Dr
Los Angeles, CA 90068-2561
310-717-3195

Matt Aberle

MUSIC SUPERVISOR
310-717-3195

Agoraphone

SUPERVISORS FOR COMMERCIALS

471 Waverly Ave
Brooklyn, NY 11238-1708
917-442-7144

<http://agoraphone.com>

Agoraphone Music Direction is a music supervision company based in Dumbo, Brooklyn. We find and/or produce music for commercials, television, film, stores, conventions, runways or any other project that needs music. We work primarily with advertising agencies, finding and clearing music or producing original music for commercials. Music supervision, licensing and original music production for commercials, television and film.

Dawn Sutter Madell

MUSIC SUPERVISOR
917-442-7144
dawn@agoraphone.com



ANALYSIS

Key takeaways from AIM Sync 2022

by Ben Lowe / Synchtank

[AIM Sync](#) is the UK's leading music sync and licensing conference, attracting music professionals from all over the world. It's the time of year when the global sync community discusses the business and art of placing music in visual media.

Attendees learn about the latest developments in sync and licensing from panels with music supervisors, sync creatives, licensing managers and entertainment lawyers.

Below we dig into the key takeaways from four of the panels at this year's AIM Sync, which took place on February 10th.

Sync Market Overview 2022



Jonathan Tester and Robyn Sumner of Bucks Music Group gave attendees a snapshot of the licensing landscape in 2022.

They explained that following the suspension of media production in 2020, there has been a boom in content across the board. Throughout 2021, brands and sports broadcasters found their stride, producing content with confidence and doubling their creative efforts for global audiences. Similarly, there was a rise in terrestrial film and TV. Streaming services have also been ramping up productions of their own content for the past year.

All of this has led to an increased demand in music. The licensing landscape seems to be recalibrating to a pre-pandemic time and is arguably growing exponentially. The best result from this rise in media production, however,

has been the interest licensors have shown in independent music and unknown artists.

Sync Across Europe



David McGinnis of Mute Song spoke to three established European music supervisors, Stephanie Sfeir from Creaminal in France, Milena Fessman from Cinesong in Germany, and independent music supervisor Laura Bell in the Netherlands.

A big discussion in this panel centred around the use of Anglo-American repertoire and lo-

A big discussion in this panel centred around the use of Anglo-American repertoire and local-language repertoire. In European territories, music supervisors can find themselves working with both. They need to consider linguistic barriers according to media distribution networks, cultural and geographical context, and audience demographics.

cal-language repertoire. In European territories, music supervisors can find themselves working with both. They need to consider linguistic barriers according to media distribution networks, cultural and geographical context, and audience demographics.

CONTENTS 5

ADVERTISING AGENCIES 12 **NEWS**

CLEARANCE COMPANIES 20

COMMERCIAL MUSIC PRODUCTION 30

COMPOSER AGENTS 62

COMPOSERS 68

CONFERENCES & EVENTS 101 **NEWS**

EDUCATIONAL RESOURCES 108

MARKETPLACE 125

MUSIC CONTRACTORS 137

MUSIC DEPARTMENTS 141 **NEWS**

MUSIC EDITORS 162

MUSIC LIBRARIES 173

MUSIC PLACEMENT COMPANIES 209

MUSIC PREPARATION 228

MUSIC PUBLISHERS 231

MUSIC SERVICES 283

MUSIC SUPERVISORS 295 **NEWS**

MUSIC IN ALL THE RIGHT PLACES

PEN
MUSIC GROUP

MUSIC PUBLISHING + RIGHTS MANAGEMENT
penmusic.com @penmusicgroup

ORCHESTRAS 319

PAYROLL SERVICES 322

PERFORMING RIGHTS SOCIETIES 324

RECORD LABELS 327

RECORDING STUDIOS 386

SCORE MIXERS 405

SCORING STAGES 407

TRAILER HOUSES 410

VIDEO GAME COMPANIES 414 **NEWS**

VIRTUAL RESOURCES 421

COMPANY & LAST NAME INDEX 442

FIRST NAME INDEX 473

Film & Television Music Guide ISSUE 68

11TH STREET STUDIOS	387
AIR-EDEL	62
AIRGIGS	421
ALVANI TUNES	174
ALVANI TUNES	296
BILLYSULLIVANSORE.COM	30
BILLYSULLIVANSORE.COM	429
BMI	324
CHAMPION SITE + SOUND	423
CHARLESTON SOUND STUDIOS	387
CLEOPATRA RECORDS	327
CROSSOVER ENTERTAINMENT	389
CSS MUSIC	2
CSS MUSIC	12
CSS MUSIC	175
DAYTRIPPER MUSIC PUBLISHING	297
DOWNTOWN MUSIC PUBLISHING	228
EMG LICENSING	298
EMG LICENSING	414
ERIC COLVIN	68
EXTASEE	424
FORMOSA MUSIC	162
FRESH FLAVOR	301
GUILFORD SOUND	438
GUILFORD SOUND	439
HIPGNOSIS SONGS FUND	232
HIPGNOSIS SONGS FUND	480
HOLLYWOOD VAULTS	125
HUMM CONSULTANCY	441
HYFI	422
ICEBERG MUSIC GROUP	212
ICEBERG MUSIC GROUP	307
IN MUSIC ENTERTAINMENT	216
JC3 MEDIA MUSIC	233
JOE KURASZ	84
JUST FOR THE RECORD	390
KALIFILM PRODUCTIONS	69
KALIFILM PRODUCTIONS	142
KALIFILM PRODUCTIONS	143
KEY ORIGINAL LIVESTREAMS	427
KSA MANAGEMENT	322
LAHOMES4U	440
LOST IN SOUND	330
MICHAEL WELSH PRODUCTIONS	13
MUSIC SUPERVISOR.COM	141
NEW HEIGHTS ENTERTAINMENT	3
NEW WORLD RECORDS	328
NEW WORLD RECORDS	410
PEER MUSIC	231
PEN MUSIC	295
PLAYGROUND MUSIC PUBLISHING	264
PLAYGROUND MUSIC SYNC MASTERS	329
PLUM CREATIVE CONSULTING	436
REPRTOIR.COM	4
REPRTOIR.COM	283
SEVEN SEAS MUSIC	142
SIDEDOORACCESS.COM	434
SKYWALKER SOUND	405
SOUNDS OF INDIA	20
STREAM TUNE-UP	430
STUDIO REFERRAL SERVICE	388
SYNCHTANK	155
SYNCSUMMIT.COM	108
THE CITY OF PRAGUE ORCHESTRA	319
THE CUTTING ROOM	386
THE DIMENNA CENTER	407
TRACKDOWN	432
TREVANNA TRACKS	154
TRUE ROAD MUSIC	176
ULTIMATE STUDIOS, INC.	425
WARNER CHAPPELL PROD. MUSIC	173
ZERO FEE MUSIC	209

Air Lumiere

Los Angeles, CA
contato@pportaro.com.br



Patricia Portaro

MUSIC SUPERVISOR
patricia.portaro@airlumiere.com



Air-Edel (UK)

18 Rodmarton St
London W1U 8BJ England
44-207-486-6466 fax: 44-207-224-0344
air-edel@air-edel.co.uk
http://air-edel.co.uk



Air-Edel is an all encompassing music company. We provide representation for composers, music editors, music supervisors and key creative talent with our own studio facilities, music publishing and record company.

Maggie Rodford

MD
44-207-486-6466 fax: 44-207-224-0344
maggie.rodford@air-edel.co.uk



Ciara Elwis

MUSIC SUPERVISOR
44-207-486-6466 fax: 44-207-224-0344
ciara@air-edel.co.uk

Matt Biffa

MUSIC SUPERVISOR
44-207-486-6466 fax: 44-207-224-0344
matt@air-edel.co.uk



Sarah Angliss

COMPOSER
44-207-486-6466 fax: 44-207-224-0344
maggie.rodford@air-edel.co.uk

Alchemy Art

Los Angeles, CA



Independent music creative, supervision and strategy for film, TV, ads/marketing and digital platforms. Nimble thinker and adaptive communicator among creators of all types, powered by extensive industry relationships and experience with projects of all formats and genres.

Rebecca Rienks

OWNER
rebecca@alchemy-art.com

All Media Rights Inc.

Los Angeles, CA
310-359-9195
http://allmediarights.com

Since 1989, All Media Rights, Inc. has been the leading, independently owned full service Business Affairs boutique specializing in rights and licensing for the entertainment industry. As seasoned executives with a wide range of professional experience in entertainment business affairs, we bring an extensive background in all aspects of licensing, drafting and negotiating to every project. Our founder, the CEO of All Media Rights, Melody Siroty, oversees and specializes in independent and long term projects with a list of many high profile, longtime clients. Our team has a proven track record for excellence, optimizing the challenges and opportunities of emerging technologies, and

When working on a small Dutch film, Bell reached for a lot of Dutch music as the project was only intended for Dutch viewers and wasn't expected to travel any further. In the Netflix series *Kitz*, available in many territories and set in Austria, Fessman sourced German and Austrian music to help communicate the location, culture and setting.

In advertising, however, Sfeir explained that brands use Anglo-American music exclusively as they want to reach a global audience. The only exception to this is when a unique underground fashion label, for example, wants to appeal to a French or European subculture.

Licensing in the Streaming Landscape



Pete Wiggin, Senior Associate at IP law firm Wiggin, spoke with Pam Lewis-Rudden of Plutonic Group Syncs, Samantha Potter at Domino Recording, and Soleta Rogan from Rogan Productions.

Panellists agreed that more risks are being taken when licensing music. The general territorial expansion of production companies and boom in content from streaming services has made them more open to different musical flavours.

The panel also discussed transparency in licensing agreements and buyouts. There have been instances where rights holders find out they are licensing music for a Netflix series only after a lot of the paperwork and licensing terms have been established. It is also not always evident how the music will be used in a production. Potter gave an example of how streaming services might subtitle lyrics or overdub singing to accommodate their international audiences, but this alteration of the work might not be clarified in the licences. In general, the panel stressed the importance of asking licensors the right questions in order to determine a fair fee for their music.

Buyouts were also a part of the conversation and described as something rights holders can't get away from. They are frequently presented with unfair deal terms, where streaming services will request to buy out certain rights in their music. It's been a contentious issue and something the Ivors Academy has campaigned against and the CEO of PRS has publicly criticised.

Gaming the System – The Evolving World of Games

Catie Ginsburg from Partisan Music / Left Music spoke to Ben Sumner from Feel For Music, Water & Music's Cherie Hu, and Harry Rutherford from Lickd.

Panellists all touched upon three key developments in games that we have seen throughout the past year. Live music events in virtual reality game worlds, like the Ariana Grande or Travis Scott performance in *Fortnite*, are an exciting prospect for both parties. This sector is a brand-new area of licensing and sync standards have yet to be set. Music partnerships is another development likely to grow as the music and games industries work together. The third development is streaming video games content featuring music and the licensing issues it causes, which Rutherford claimed that Lickd has already solved to a large extent. The panellists conjectured that these three developments will only grow in sophistication as both industries continue to collaborate.



Sumner pointed out that although the majors are already active in the aforementioned developing areas, there is plenty of opportunity for independent rights holders to involve themselves. Independent rights holders and independent game developers are in a similar position financially and creatively to do business.

After a quiet 2020 and a slow 2021, music is in high demand as content from streaming platforms, terrestrial media, and games is booming and in constant production. The video games industry is moving beyond the standard music sync licence, providing rights holders with the opportunity to licence music within live events, partnerships, and game streaming. Streaming services, brands, and terrestrial media are seeing the value music supervisors bring to their productions and European commercial (non-Anglo-American music) is being placed more frequently in film and television. ■



Ben Lowe is an audio technology and music business graduate. He has worked as a recording engineer, indie film composer, marketing and communications officer and freelance writer. Ben is currently completing his masters in music & sound for film and games.

CONTENTS 5

ADVERTISING AGENCIES 12 **NEWS**

CLEARANCE COMPANIES 20

COMMERCIAL MUSIC PRODUCTION 30

COMPOSER AGENTS 62

COMPOSERS 68

CONFERENCES & EVENTS 101 **NEWS**

EDUCATIONAL RESOURCES 108

MARKETPLACE 125

MUSIC CONTRACTORS 137

MUSIC DEPARTMENTS 141 **NEWS**

MUSIC EDITORS 162

MUSIC LIBRARIES 173

MUSIC PLACEMENT COMPANIES 209

MUSIC PREPARATION 228

MUSIC PUBLISHERS 231

MUSIC SERVICES 283

MUSIC SUPERVISORS 295 **NEWS**

MUSIC IN ALL THE RIGHT PLACES

PEN
MUSIC GROUP

MUSIC PUBLISHING + RIGHTS MANAGEMENT
penmusic.com | @penmusicgroup

ORCHESTRAS 319

PAYROLL SERVICES 322

PERFORMING RIGHTS SOCIETIES 324

RECORD LABELS 327

RECORDING STUDIOS 386

SCORE MIXERS 405

SCORING STAGES 407

TRAILER HOUSES 410

VIDEO GAME COMPANIES 414 **NEWS**

VIRTUAL RESOURCES 421

COMPANY & LAST NAME INDEX 442

FIRST NAME INDEX 473

Film & Television Music Guide
ISSUE 68